

Helpsy



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THE BOROUGH OF ISLAND HEIGHTS ANNOUNCES A NEW PARTNERSHIP WITH HELPSY

New Partnership Offers Free and Easy Clothing Recycling Services for the Borough

ISLAND HEIGHTS, NEW JERSEY – FEBRUARY 9, 2023 - The Borough of Island Heights has announced their partnership with Helpsy to offer a free and easy home pickup clothing recycling service for Borough residents.

As the thirty-first (31) municipality to partner with Helpsy to provide free home pickup service, Island Heights is joining other municipalities in New Jersey like Toms River and Palisades Park in making it as easy as possible for residents to responsibly dispose of their unwanted clothing. Home pickups save Island Heights money on tipping fees and save the planet resources by keeping clothes out of the trash.

“We are excited to begin this partnership with Helpsy so that we may combine our efforts to keep unwanted textiles from filling our local landfills,” said Mayor Steve Doyle.

As a clothing collection company and a certified B corporation with an environmental mission to extend the useful life of clothing, Helpsy partners with municipalities and organizations across 16 states to collect unwanted clothing. Helpsy operates 1,300 clothing collection points and provides free curbside service to millions of Americans. The company funds numerous charities and thrift stores to give consumers convenient and compelling alternatives to the landfill. Currently they collect an item of clothing every second.

“Helpsy’s mission is to keep clothes out of the trash,” says Dan Green, Co-Founder and CEO of Helpsy. “We are dedicated to changing the way people think about clothing recycling while adhering to the highest level of social and environmental performance.”

According to the U.S. Environmental Protection Agency, textile waste is the fastest-growing type of trash in the country and takes up nearly 5% of all landfill space. Americans throw 85% of their clothes in the trash, which is why Helpsy is committed to working with organizations and municipalities like Island Heights.

In 2021 alone, Helpsy diverted nearly thirty (30) million pounds of textiles from landfills through a combination of clothing drives, home pickups, thrift store partners and clothing bins.

Helpsy can partner with organizations to divert waste from local landfills while fundraising for their missions. To host a clothing drive, place a bin, or explore other ways Helpsy can partner with your organization please reach out to info@helpsy.co.

Beginning February 17th, pickups in Island Heights will take place weekly on Fridays between 7 AM and 5 PM. In order to recycle bagged and clean clothing, the community can sign up at www.helpsy.co/townst or can call 1-800-244-6350.

For more information about Island Heights' Recycling Programs and Helpsy's municipal partnerships, residents can visit www.islandheightsborough.gov and www.helpsy.co.

ABOUT HELPSY: Founded in 2016 by Dan Green, Alex Husted, and Dave Milliner, Helpsy has diverted more than 75,000 tons of used clothing, saving municipalities millions in waste disposal and providing millions in funding to hundreds of nonprofit, municipal, and commercial partners. Helpsy's collection services are available in fourteen (14) Northeast and Midwestern states, and the company diverts bulk quantities of unwanted clothing from sources across the USA and globally.